



## 2013 Recruitment Campaign Results

Winner of the **2013 Howard Kearley Membership Award**

Ottawa Division - with *Highest % Gain* of 194.4

Congratulations on a job very well done. Your Division will be presented with the *Howard Kearley Membership Award* at the Ottawa AGM in June, along with a \$250.00 Hospitality Gift to celebrate your well earned victory.

This was the first year of a structured National Recruitment Campaign. There was apprehension and curiosity as to how this experimental project would work out. Well, it is with much satisfaction and pride that it can be said that the campaign was a great success.

Our composite recruitment goal was - **468**  
At Dec 31<sup>st</sup> we had achieved 97.6% - **457**

Congratulations to the following (9) Divisions who met their goal or exceeded it:

Nova Scotia	- 179.5%	(recruited new members every single month)
Vancouver	- 153.1%	
Edmonton	- 150.0%	
Yukon	- 150.0%	
New Brunswick	- 140.0%	
Kingston	- 125.0%	
Quebec	- 116.7%	
CVIsland	- 108.3%	
London	- 100.0%	

Congratulations to the following (5) Divisions who were very close to achieving their goal:

Golden Horseshoe	- 87.5%
Red deer	- 87.5%
Shuswap	- 75.0%
Manitoba	- 75.0%
Calgary	- 70.8%

All Divisions made a good effort to bring in new members and very one deserves sincere congratulations. Thank you for your kind support throughout the year.

Also, many thanks to the Division Presidents who comprised the 2013 National Recruiting Committee. Your leadership and enthusiasm is reflected in the splendid results that were achieved  
Now, we must set our sights on this year's Recruitment Campaign.

*Good luck / Bon Chance and all the best to everyone in 2014*

George Savage, Chair  
National Recruiting Committee  
RCMP Veterans' Association