

## National Recruitment Update - Nov 15<sup>th</sup>

The numbers are in for the period ending October 31<sup>st</sup>. During the month of October only **6** Divisions recruited new members. That means **24** Divisions did not recruit a single person. The total number of new members brought into the Association to the end of October is **368**. With two months to go, November and December, we need exactly **100** more new members to successfully reach our combined goal of **468**.

### **Can we do it ??? ....**

To do it, everyone has to make a special effort to contact former members and preach the good work and benefits of belonging to their Veterans' Association.

By the end of this month, the new **Recruitment Posters** will be getting placed in RCMP Division HQ buildings across the country, as well as in some large detachments in BC. There will be **25** posters for placement by **13** Vet Divisions where there are RCMP Warrant Officers located.

I will be sending out a message to the applicable Vet Divisions and the Warrants just prior to shipping of the posters by Printwest in Regina. I will send Warrant Officer contact information, office and email address and phone numbers, to the Vet Divisions involved so they can make arrangements to jointly install the posters in the HQ & detachment buildings. If possible, every effort should be made to have all the posters in their new home by December 31<sup>st</sup>.

To get maximum exposure for the poster and its message, an announcement will be made on *InfoWeb* the Force's internal communications system. This way our recruitment poster will be seen by all Force members and employees not just those at HQ buildings where the posters are on display. Hopefully this will generate some recruitment activity as serving members become better informed about our Association.

Only two months left folks, let's put the pedal to the medal and bring this campaign to a successful conclusion by achieving our individual division and collective recruitment goals.

Good luck and successful recruiting in this 4<sup>th</sup> Quarter.

George Savage, Chair  
National Recruiting Committee

*"It is no use saying, 'We are doing our best.' You have got to succeed in doing what is necessary."* ~ Winston Churchill

