

## **RECRUITMENT REPORT - 25 Feb 2014**

### **National Recruiting Committee - Division Membership Directors**

*Good-day Directors.*

We have just completed the first month of recruiting and the results are shown on the recruitment spreadsheet posted on the National website. Only seven (7) Divisions reported recruitment of new members for the month of January. This year our National composite recruiting goal is **41** new members per month. We are fortunate that the 7 Divisions that did recruit, brought in 43 members to achieve the set monthly goal. It's surprising that 23 Divisions could not manage to bring at least one new member aboard.

Our annual composite goal this year is **488**, at the end of January we are at **8.8%** complete. The objective for all Divisions should be to consistently get new members every month during the year. There are ideas and suggestions where to find former members and employees in the 2013 postings referred to previously.

#### **Date Change to Submission of Monthly Applications**

In order to allow more time for Divisions to send in their monthly applications to Jennifer to receive credit, the deadline has been extend from the 10<sup>th</sup> to the **15<sup>th</sup> of each month**. The spreadsheet results will be posted shortly thereafter.

#### **Howard Kearley Membership Award History**

I was asked recently by a Division to outline the history of the Howard Kearley Membership Award. So I thought it would be beneficial for all to learn more about this annual achievement award, therefore it will be permanently posted on the National website under *Membership/Recruiting*.

#### **Division Website Home Page**

Please check to see if your Home Page is user friendly. Can a prospective member immediately click to get an application form and read the *Why Join?* If your Division does not have a website, you're at a recruitment disadvantage. You may want to consider contacting Bryan Neville our National website coordinator to establish a no-cost site for your Division.

#### **Membership Application Form**

The application form was revised *01 Jan 2014* and is posted on the National website. On the reverse is the current Membership Criteria. Also, check to see if the applicant has answered the *Application Question* and then record on your

master Recruitment Survey form. After the AGM in June the Application and the Criteria will be revised to conform with the new Articles of Continuance and By-Laws.

### **Recruitment Banners**

Twenty-five Recruitment Banners have been placed in RCMP Division HQ and the large BC detachments of Surrey and Burnaby. The 13 Divisions involved with their placement have not all reported where and when the banners were placed. If you have not reported, please provide me with this information as soon as possible. Other locations are being considered for future display.

### **Recruiting Committee Contact Information**

A contact chart has been prepared with the name of all Division Membership Directors, their e-mail address and phone number. This committee chart will be posted on the National site for referencing by interested applicants seeking membership and for inter-committee member contact.

### **RCMP InfoWeb Communications**

At present our National Office is working with RCMP HQ Communications to get a Veterans' Association link on the InfoWeb front page. This would allow all serving members and employees to get direct access to our Association for membership information. It would also permit us to post certain items on the site that is authorized by our National Office and RCMP Communications.

It won't be long folks, spring will be upon us when we switch to daylight saving time on March 9<sup>th</sup>. No more snow thank goodness and golfing just around the corner (we live in hope).

Good luck and successful recruiting in February.

George Savage, Chair  
National Recruiting Committee

*" Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work". ~Vince Lombardi*

