

RECRUITMENT REPORT - 30 SEP 2014

Division Membership Directors - National Recruiting Committee

Good-day everyone.

Eight months completed in the 2014 campaign, the following are the results:

Recruitment Goal	- 41/mth x 8	- 328
New Active Members -	end of August	- 267
Shortfall at Aug 31 st		<u>61</u>

As you can see, we're still behind in our recruiting, about the same as last month. Happy to say however, that some Divisions made me smile when I saw their production. We have 4 months left to bring in 221 new members to achieve our collective goal of **488**. You're the Directors, look at the spreadsheet and see if you're satisfied with your Division results. Successful recruiting takes dedication and consistent effort to get the job done.

As you're no doubt aware, Jennifer has departed the national office for full-time employment at CBSA. Until her replacement is hired, send in your monthly results to Alex Geddes by the 20th of each month. (alex.geddes@rcmp-grc.gc.ca)

Remember to send in your E-mail Message listing both *Active* and *Associate* members. See the 28 Aug 2014 report for the message format. Application forms are no longer required. September results are now due.

Had inquiries to clarify who is eligible to join the Association under the newly revised by-laws. See the 24 Jul 2014 report that states who can take *Active* and who can take *Associate* membership. This is also found on the reverse of the Association application form dated 09 Jun 2014, which all Divisions should now be using. I've observed that some are not. New members must receive the Association Application form with the Membership Criteria printed on the reverse. Each applicant is to answer the QUESTION shown on the reverse and their answer recorded on the Recruitment Survey form which you will submit in January.

My report is short and sweet this month. The recruiting results however are not so sweet. Please give it your best effort in this last quarter as we charge to the finish line on Dec 31st. Again, we need 221 total; that's 55 per month. If every Division contributes their share, this mission can be accomplished. Good luck and successful recruiting.

George Savage, Chair
National Recruiting Committee

"It is no use saying, 'We are doing our best'. You have got to succeed in doing what is necessary." ~ Winston Churchill

