



## **RECRUITMENT REPORT - 24 OCT 2014**

### **Division Membership Directors - National Recruiting Committee**

*Good-day / Bonjour Directors.*

Needless to say, this has been an eventful week with the senseless deaths of W.O. Patrice Vincent in Saint-Jean-sur-Richelieu and Cpl. Nathan Cirillo on Parliament Hill. A big word of gratitude to our Ottawa Division member, Kevin Vickers, Sergeant-at-Arms, for his swift intervention in shooting the perpetrator and averting a potential bloodbath.

We as veterans need to take every opportunity to support our serving RCMP members and employees whenever possible. As we know from the death of our three RCMP members in Moncton in June, police work is a challenging and dangerous job. As Division recruiters, please offer an invitation and encourage serving RCMP employees to join the Association as Associate members. Having them in our membership is very important to strengthen and grow our Veteran family. *We need them and They need us.*

Now for our recruitment results to the end of September:

Recruitment Goal	- 41/mth x 9	- 369
New Active Members	- end of September	- 288
Shortfall at Sep 30 <sup>th</sup>	.....	<b>81</b>

As you can see, after 9 months we're falling further behind on our recruitment target. Only 9 Divisions recruited new members in September, and only 4 Divisions have reached their assigned goal for the year - Yukon, London, Ottawa and Vancouver.

In the 4<sup>th</sup> Quarter, Oct/Nov/Dec, hopefully recruitment will improve substantially across the board.. We need 201 in total; 67 per month to successfully achieve

our collective goal of **488**. This is not an insurmountable task but clearly everyone has to pitch in and do their part. As Winnie said, *"It is no use saying, 'We are doing our best'; We have to succeed in doing what is necessary"*.

Regarding the *Ad Hoc Recruitment Committee* idea contained in the 28 Aug 2014 report. Is anyone giving it a try? If so, I would appreciate hearing from you on how it's working out. I receive comments/feedback on a fairly regularly basis from only about 3 or 4 Directors. Would be nice to hear something, anything, from the rest of you once in awhile. All comments and suggestions are most welcomed.

Just a reminder again to send in your *Associate Members* each month along with the new Active members to Alex by the 20<sup>th</sup>. If possible, breakdown the Associates into the months they joined so the number can be entered on the spreadsheet.

You may want to check your website to see if all membership content is updated and current. Noticed that a couple sites still have the very old criteria that any former member of the Force may apply for Active Membership if has "served for a period of not less than twelve (12) months in the Force". The current Membership Criteria is shown on the reverse of the Association application form.

Are you checking the *Retirements* section of the Quarterlies for retirees in your jurisdiction? And, the Bulletin Board of the Vets Net for registered members on that site? There's gold in them there hills, you just got to go mine it.

Nothing more for this month. Keep plugging away on bring in new members be they retirees, serving RCMP employees or associates. We need all types of material to build a strong veteran house / association.

Good luck and successful recruiting this quarter to you all.

George Savage, Chair  
National Recruiting Committee

*"The achievements of an organization are the results of the combined effort of each individual"* ~ Vince Lombardi

