



RCMP VETERANS' ASSOCIATION

HOWARD KEARLEY MEMBERSHIP AWARD

2014 ASSOCIATION RECRUITMENT CAMPAIGN

Winner

YUKON Division with *Highest % Gain of 225.0*

Congratulations Yukon Division, a very impressive year of recruitment. Your Division will be presented with the 2014 Howard Kearley Membership Award at the AGM in Quebec City on May 29, 2015, along with a \$250.00 hospitality gift to celebrate your well-earned victory.

2014 total recruitment goal for (30) Divisions **488**
2014 total number of new Active Members recruited **357 or 73.2%**

GOLD	100+ % Gain	Goal	Total	% Gain
Yukon		4	9	225.0
Ottawa		40	63	157.5
Vancouver		36	45	125.0
Saskatoon		16	18	112.5
Nova Scotia		48	51	106.3
New Brunswick		24	24	100.0
SILVER	80+ % Gain			
Edmonton		28	25	89.3
BRONZE	60+ % Gain			
London		8	6	75.0
Quebec		32	23	71.9
Central Vancouver Island		16	11	68.8
Kamloops		12	8	66.7
Prince Albert		8	5	62.5
Shuswap		8	5	62.5
Regina		20	12	60.0

The work and effort of all Divisions was very much appreciated this past year. Also a sincere thank you to the Membership Directors for their time and dedication to the important work of growing the membership of our proud and historic Association. All the best to everyone and successful recruiting in 2015.

George Savage
Chair, Recruiting
RCMP Veterans' Association