

2014 AGM Recruitment Report

After four months ending April 30th, the recruitment results show we have 146 new members, 17 off our target goal of 163 at this point in time.

Twenty-two (22) Divisions have recruited, but (8) do not have a single solitary new member. Why??? Needless to say, this is not satisfactory performance. Membership Directors are supposed to be specialist devoted solely to recruitment. Division Presidents should be concerned about this serious non-performance situation.

After the AGM, documents such as the Application form and Membership Criteria will be revised to reflect changes necessary to comply with the CNFP Act and new By-Laws. All advertising ads will also be updated. The new membership criteria will permit more diverse RCMP members and employees to join the Association, so this should increase recruitment numbers, bring in additional talent and much needed expertise.

All Divisions are sincerely asked to have their entire executive team help to reach their assigned recruitment goal. Together we can win, so let's put our shoulder to the wheel in this 2nd Quarter. We need 41 new members every month to achieve our collective goal of 488. We're behind 17 at present, so we need a Big surge this quarter to catch up. We can do it, but "all" have to contribute.

Good luck and successful recruiting.

Respectfully submitted,

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National Recruiting Committee
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